

LEVEL 1 VISUAL ARTS SUMMATIVE ASSESSMENT FEEDBACK

Assessment Event JULY 2016

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Degree **BA Hons Photography**

Assessed Unit

PHOTOGRAPHY 1: EXPRESSING YOUR VISION

ASSESSMENT CRITERIA	Feedback (<i>please comment on achievement against assessment criteria</i>)	<u>Mark</u>
<u>Demonstration of Technical & Visual Skills</u> Materials, techniques, observational skills, design and compositional skills	Development of excellent visual and technical skills. Highly effective design and composition.	Range 0-40 29
<u>Quality of Outcome</u> Content, application of knowledge, presentation of work in a coherent manner with discernment.	Highly effective work presented in a professional way, showing strong judgement.	Range 0-20 14
<u>Demonstration of Creativity</u> Imagination, experimentation, invention, personal voice	Very good development of analytical and creativity thinking, showing many independent judgements and the beginnings of a developing personal creative voice.	Range 0-20 13
<u>Context</u> Reflection, research,(learning logs)	Awareness of a very good breadth of contexts and debates supporting your growing personal and/or professional knowledge and understanding.	Range 0-20 12

Overall Comments and Feed Forward

This is a very good submission, which was easy to navigate and you have clearly evidenced your ability to absorb and act upon tutorial guidance. Throughout this module you have produced a high standard of work and the assessors look forward to watching the development of your work through the course. In future, develop a more thorough research section of your learning log to fully explore the work of other photographers relevant to your studies.

