



Open  
College  
of the Arts

points to note  
negative  
positive

## Formative feedback

Student name	Peter Walker	Student number	514508
Course/Unit	C&N	Assignment	2
Type of tutorial (eg video/audio/written)	Written		

### Overall Comments

You're starting from an interesting but I have to say confused premise. I'm not sure whether you are asking a moral question: *can you put a price on a life?* (Explore that question here, <https://www.youtube.com/watch?v=0O2Rq4HJBxw&t=1444s>). Or a critique of the catchphrase: "time is money". This phrase reflects the world-view of those who see everything in terms of money. This is a debilitating materialist perspective. Everything is seen in terms of money. Or how to explore the transience of life in a culture which you claim is obsessed with money. The notion of 'buying time' could just lead to confusion. This is a candid saying that has a meaning but becomes dangerous for an image-maker who has to work out how to visualize it.

Your connection of CPR and money is entirely artificial. There is no true or real connection between money and the way people administer CPR. So, I have to say I am quite confused by your writing about money and time.

There are real connections to money and time in employment. People have an hourly rate. Employers expect a certain amount of work for a set time period. But how can you expect to illustrate or express this in pictures of bank notes? Arbitrarily entitling a picture of a 1000Bht bank note "one second" doesn't express anything about your theme unless you have already established a measure. You have done this in your repetition image "one minute". But you haven't continued the idea. That could be an option.

So your brief, to tell a story with props, hasn't really succeeded. However, the premises, if clarified, could produce interesting work. But you have to ask yourself: "How can I picture this?" It may be a good idea to create a visual mind map, collecting images which you believe do express something about the connection between time and money. That should clarify your thoughts and give you some image ideas to try.

In themselves (technically and visually) these photos are good still-life object photos. Good

even lighting and a clear white background. But this course isn't about your ability in setting up pack shots.

## Assignment 2 Assessment potential

I understand your aim is to go for the Photography/Creative Arts\* Degree and that you plan to submit your work for assessment at the end of this course. From the work you have shown in this assignment, providing you commit yourself to the course, I believe you have the potential to pass at assessment. In order to meet all the assessment criteria, there are certain areas you will need to focus on, which I will outline in my feedback.

### Feedback on assignment

Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity

#### One second

Your close shot is of a bank note for, I guess, 1000 of Thai currency. You call it 'one minute' without having first established any visual reference to CPR, work or any other tangible visual quantity in the real world. This leaves the viewer pretty much excluded to your idea.

#### One minute

6 x 10 lines of repeated 1000Bht notes to signify one minute. This is the most interesting photo here because although the rectangles are perfectly square, the repeated lines creates the optical illusion that the lines of images are slanting down on the right. Did you notice this?

I think this is the best connection to your idea about 'time is money' because it has a critical perspective that suggests a downward leaning, a degeneration. You should have just continued the repetition to one hour, one day, one week, one month etc. The key would have been to ask yourself how you could then reconnect an abstract idea back to life. Perhaps by using a close up of a worker, someone looking tired at the end of a hard days work.

- You could make this a series of money grids based on the salary of workers.
- You could also connect it to the cost and standard of living.
- You could connect it to a spectrum of salaries in Thailand to provide a sense of inequality or equality.

#### One day, one month, one year etc

These are merely close shots of money with little conceptual value. I can understand the notion of earnings here connected to the money, but there is no further visual interest.

I think the sudden change to 'short time' and 'long time' seem out of place, like another idea plastered on the original one.

#### One life

This blank background is good. You could try using it after the multiples, but my guess is that it places you in the complicit position of presenting life as if it was...

## Demonstration of technical and Visual Skills, Demonstration of Creativity

Although you're doing the coursework, it doesn't look like you're making the pertinent connections just yet. For example, you are arbitrarily connecting time to money simply by using a title. But the picture itself has not connection - until the repeated image. That connects the increments of time to an image of money, but that's all. It doesn't lead anywhere yet.

### Research

Context, reflective thinking, critical thinking, analysis

You are doing the research and it looks like you are beginning to grasp the meanings communicated in Brotherus' and Michals' work. It is about those meanings and the visual form they take.

### Learning Log

Context, reflective thinking, critical thinking, analysis

Summarize how you have applied what you've learned from the course to your assignment photographs. Also note down what you've learned from other photographers in executing the assignment.

I have to say that your writing has quite a few spelling and grammatical mistakes, which you should address. When you publish things like this: "Still-life isn't normal subject matter for me, so I was a leap to the unknown". It looks sloppy. You need to be aware of this because assessors will notice.

↳ yes I know my proof reading is terrible, I'll read post frequently to correct before assessment

### Suggested reading/viewing

Context

In text.

### Pointers for the next assignment

Bullet points – either summarizing key points of the feedback or reminding points to take forward to next assignment

### Summary

Strengths	Areas for development
<ul style="list-style-type: none"><li>• Good technical and visual skills.</li></ul>	<ul style="list-style-type: none"><li>• Needs to work on the conceptual meaning of images.</li></ul>

Please inform me of how you would like your feedback for the next assignment: written or video/audio.

Tutor name	Robert Enoch
Date	23rd August 2018
Next assignment due	3rd November 2018