

# LEVEL 1 VISUAL ARTS SUMMATIVE ASSESSMENT FEEDBACK

Assessment Event JULY 2019

Student Name **Peter John Walker**

Student No. **514508**

Student DOB **19/08/1970**

Unit Tutor **Robert Enoch**

Degree **BA Hons Photography**

Assessed Unit

**PHOTOGRAPHY 1: CONTEXT AND NARRATIVE**

<b>ASSESSMENT CRITERIA</b>	<b>Feedback (<i>please comment on achievement against assessment criteria</i>)</b>	<b><u>Mark</u></b>
<b><u>Demonstration of Technical &amp; Visual Skills</u></b> Materials, techniques, observational skills, design and compositional skills	Development of good visual and technical skills, design and composition.	Range 0-40  <b>22</b>
<b><u>Quality of Outcome</u></b> Content, application of knowledge, presentation of work in a coherent manner with discernment.	Adequate realisation of ideas and satisfactory presentation of work.	Range 0-20  <b>9</b>
<b><u>Demonstration of Creativity</u></b> Imagination, experimentation, invention, personal voice	Reasonable development of analytical and creativity thinking, showing some independent judgements. Personal voice not evident.	Range 0-20  <b>10</b>
<b><u>Context</u></b> Reflection, research,(learning logs)	Awareness of a satisfactory breadth of contexts and debates supporting your growing personal and/or professional knowledge and understanding.	Range 0-20  <b>10</b>

Visual Arts Level 1 Summative Assessment Mark (%)

**51**

### **Overall Comments and Feed Forward**

You have good ideas for your projects. The implementation of your ideas however is often lost in translation. Your visual interpretations are either too literal or too vague for your audience. A lot of the visual work seems to rely too heavily on the supporting material rather than communicate meaning clearly as a stand-alone entity. Consider your work as an exhibit and try to envision and anticipate the viewer and their perceptions of the subject matter as you often use your very personal perspective which excludes the audience on the basis of knowledge and understanding. Your reworking of assignments invariably results in a better outcome. Your research is interesting but not explicitly evident in your work; try to embed your visual and theoretical research into your practice.

